



CABOT HALL

Patricia Holmes
Tower Hamlets
Inward Investment and Business
4th Floor, Mulberry Place
5 Clove Crescent
London
E14 2BG

DEVELOPMENT & RENEWAL

27 JUL 2004

DATE RECEIVED

Friday 23rd July 2004

Dear Pat,

Re: The London Eastside Venue Guide

The London Eastside Venue Guide is a useful marketing tool for both our Canary Wharf venues. It is the only publication dedicated to promoting East London venues and services and has generated many enquiries for both Cabot Hall and the East Wintergarden. The guide is simple to use and is produced to a good quality. It is recognised as a comprehensive tool for venue finders as well as conference and event organisers.

The telephone/fax/website hit data received every month is an additional innovative service from Tower Hamlets which compliments the advertising package and provides tangible proof of the success of the advertisement.

We continue to support the publication each year, and look forward to the benefits that it offers.

Yours sincerely,

Vicky Parr
Deputy Manager